



Kids in Need of Dentistry's mission is to increase the oral health and happiness of Colorado children in need by eliminating dental disease through treatment and education.

At KIND, no child is turned away due to the inability to pay.



ONE in every FOUR children in Colorado are not getting the dental care they need...

-Kids Count Report by the Colorado Children's Campaign, 2016

In 2018 KIND provided over \$1,000,000 worth of dental care to Colorado children in need.



In the US, more than 51 million school hours are lost each year to dental related illness.

-American Academy of Pediatric Dentistry, 2015

7.8 million hours are lost in Colorado alone.

-Kids Count Report, Colorado Childrens Campaign, 2016



\$100 covers the cost of preventative dental care for a child for one year.

\$5,000 covers the cost of preventative dental care for an elementary school for one year.

2019 Sponsorship Opportunities



Impact Partner

Comprehensive partnership providing greatest recognition and value across KIND's platforms, events, and network for organization-wide impact.

All inclusive!

- VIP Event Experience
- Video Spotlight
- E-blast & Social Media Spotlights
- Exclusive Branding

Engagement

All about bringing together the community through fundraising traditions and advocacy opportunities.

Pick & Choose from below!

- Dental Board mixers
- Colorado Gives Day
- Give Kids a Smile Day
- Awareness Events
- Free Family Dental Days

- Volunteer Opportunities

- Rise & Smile Breakfast
- Annual Golf Tournament
- Annual Gala

- Website exposure
- Social Media
- E-Marketing
- Event Recognition

Patient Support

Help Colorado Children in need through direct sponsorship of patient care and education initiatives.

Pick & Choose from below!

- Give Kids a Smile Day
- Awareness Events
- Free Family Dental Days

- Volunteer Opportunities
- Product Donations
- Adopt-A-Smile: Direct sponsorship of a child, classroom, or school's dental care

- Website exposure
- Social Media
- E-Marketing
- Event Recognition

Exclusive Perks

Advocacy and Outreach Support

Patient Services Support

Signature Event Recognition

Branding and Media

All sponsorship packages are customizable. To learn more contact Ellie Burbee at eburbee@kindsmls.org.

Ask us how to customize a CRA-qualified Sponsorship!

Impact Partnership



KIND's most comprehensive sponsorship package provides the greatest recognition, customization, and value across KIND's platforms, events, and network through an organization-wide impact. **Our Impact Partners receive recognition through Engagement events AND Patient Support initiatives, PLUS exclusive perks for Impact Partners ONLY!** This type of sponsorship is truly a partnership with KIND, allowing your business to customize its support to engage the KIND community AND touch the lives of thousands of Colorado children at the same time!

Exclusive Perks for Impact Partners!

- ☞ **Adopt-A-School:** direct sponsorship recognition and volunteerism opportunities at an underserved school of your choice!
- ☞ **VIP Experiences at Signature Events**
- ☞ **Business Branding & Recognition**
 - Partnership Video Spotlight
 - E-Blasts & Social Media Spotlights
 - Year-long KIND website branding & clickable logo

• This sponsorship level starts at \$10,000



Kind Kids dental has helped me
have a better smile. I think its
great that they help kids in need,
I can eat more things without
heart in and I feel better
about smiling.

sincerely J.

Engagement Sponsorship

Pick and choose your favorite KIND fundraising and patient outreach traditions from below! Mix and match with **Patient Support Sponsorship** opportunities to build your perfect combo!

Engagement Sponsorship gives businesses the opportunity to engage with the KIND community through specific events or exposure opportunities. Businesses can choose to sponsor any of our *Signature* Events – like our 32nd Annual Golf Tournament, or *Outreach* events – like Free Family Dental Days. Or, become a sponsor for our NEW dental board mixers and other dental health *Advocacy* events! These opportunities include e-marketing, website, and branding recognition customized to your sponsorship level and goals.

Volunteerism & Outreach

Free Family
Dental Days
Various Dates

Awareness
& Education
Various Opportunities

Volunteerism
Various Opportunities

Advocacy Events

NEW!
Dental Board Mixers
Various Dates

Colorado
Gives Day
December 2019

Give Kids a
Smile Day
February 1, 2019

Signature Events

Rise & Smile
Partners Breakfast
TBD 2019

Strokes of KINDness
Golf Tournament
June 10, 2019
*The Country Club at
Castle Pines*

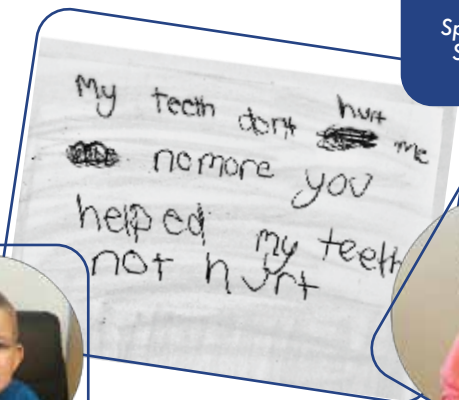
Expressions of
KINDness Gala
September 20, 2019
Bigsbys Folly Craft Winery

Signature Event Packages

3-Event Sponsorship Package
Starting at \$5,000

Industry-Exclusive
Sponsorship Packages
Starting at \$10,000

- Title Sponsor for *Signature* Event Sponsorships starting at \$15,000
- Industry-Exclusive *Signature* Event Sponsorship starting at \$5,000
- Exclusive *Outreach* & *Advocacy* Event Sponsorships starting at \$500



Patient Support Sponsorship

Pick and choose how your company supports care for Colorado's children through opportunities below! Mix and match with **Engagement Sponsorship** opportunities to build your perfect combo!

Help Colorado children in need through direct sponsorship of dental treatment and assistance. Patient Support Partners provide assistance through volunteerism, product donation, Adopt-a-Smile Sponsorship, and much more! As a Patient Support Sponsor, you help ensure KIND has the resources to provide high-quality, mission-driven dental treatment and education to every patient we serve. Sponsorship can be monetary or in-kind.

🦷 **Give Kids a Smile Day** *February 1, 2019*

🦷 **Community Awareness & Education** *Various Dates*

🦷 **Free Family Dental Days** *Various Dates*

🦷 **Other opportunities include...**

- Adopt-A-School: direct sponsorship recognition and volunteerism opportunities at an underserved school of your choice!
- Product donation: common needs include etch, sealant, fluoride treatments, floss, & more!
- Dental equipment donation: our wish list includes sensors, curing lights, digital software, and more!
- Volunteerism Opportunities

