

**2016 KIND**

**Sponsorship Packet**

**MAKE A DIFFERENCE**

**…and have fun doing it.**

Being a sponsor of Kids In Need of Dentistry’s (KIND) events provides you the unique opportunity to connect with Denver and Colorado Springs communities, to bring awareness and show your company’s support of an important cause: **oral health for low income children!**

KIND would not exist without our partners. Corporations large and small strengthen KIND’s programs and help us to fulfill our mission to increase the health and happiness of Colorado’s children in need through treatment and education. We have three fixed clinics in the Denver Metro area and one in Colorado Springs. Each of our clinics provides comprehensive dental care for children between the ages of 0-18. Our school based sealant program, Chopper Topper, provides dental screenings, oral health education and dental sealants to second graders in the Denver Metro area at no charge. Our newest program provides dental screenings and fluoride varnish applications to elementary students in rural areas in Colorado. KIND staff volunteers many hours attending resource and health fairs, conducting dental screenings and oral health education to children and their families.

KIND strives to provide quality benefits for our sponsors to encourage a long-term and rewarding partnership. Companies receive valuable benefits including strategic marketing exposure, attendance at KIND events, and access to the KIND brand. **Each event reaches a different key audience!**  Every sponsorship dollar goes directly to the dental health and education of Colorado’s underserved children by giving them the benefit of a healthy smile.

**Below is a list of our 2016 events and sponsorship levels:**

**2016 Calendar of Special Events**

Thursday, March 31 Colorado Springs Wine Tasting at The Pinery at the Hill

Monday, June 20 Strokes of KINDness Golf Tournament at Bear Dance Golf Club

Summer 2016 Denver Wine Tasting

Friday, September 16 Expressions of KINDness Gala

**SPONSORSHIP LEVELS \* (packages can be customized) \***

***Diamond Sponsor $20,000***

**Benefit to KIND patients:**

* **Provides two families of five dental care for an entire year**

Special Events:

* Colorado Springs Wine Tasting
  + Title Sponsor
  + 10 tickets to attend event
* Denver Wine Tasting:
  + Title Sponsor
  + 10 tickets to attend event
* Strokes of KINDness Golf Tournament
  + Title Sponsor
  + Lunch Sponsor
  + Two Foursomes
  + Banner with Title Sponsor Name
* Expressions of KINDness Gala
  + Title Sponsor
  + Silent Auction Sponsor
  + 20 VIP tickets to attend the event

Marketing & Public Relations:

* Special recognition on website as KIND’s Corporate Sponsor
* Sponsor recognition at all four special events
* Prominent name and logo placement on all printed materials for events
* Full page advertisement in gala program
* Recognition by emcee at all events

***Platinum $15,000***

**Benefit to KIND patients:**

* **Provides 50 children with a comprehensive new patient exam, x-rays, prophy, fluoride treatment and oral hygiene education and instruction**

Special Events:

* Colorado Springs Wine Tasting
  + Sponsor
  + 8 tickets to attend event
* Strokes of KINDness Golf Tournament
  + Two Foursomes
  + Hole in One Sponsor at the Strokes of KINDness Golf Tournament
* Denver Wine Tasting:
  + VIP Sponsor
  + 8 tickets to attend event
* Expressions of KINDness Gala
  + VIP Cocktail Reception Sponsor
  + 10 VIP tickets to attend the event

Marketing & Public Relations:

* Special recognition on website as KIND’s Corporate Sponsor
* Sponsor recognition at all four special events
* Prominent name and logo placement on all printed materials for events
* Half a page advertisement in gala program
* Recognition by emcee at all events

***Gold $10,000***

**Benefit to KIND patients:**

* **Provides 250 dental sealants**

Special Events:

* Colorado Springs Wine Tasting
  + Welcome Table Sponsor
  + 6 tickets to attend the event
* Strokes of KINDness Golf Tournament
  + One Foursome
  + Hole Sponsor
  + Cart Sponsor
* Denver Wine Tasting:
  + Sponsor
  + 6 tickets to attend the event
* Expressions of KINDness Gala
  + Program/Print Sponsor
  + 10 VIP tickets to attend the event

Marketing & Public Relations:

* Special recognition on website as KIND’s Corporate Sponsor
* Sponsor recognition at all four special events
* Prominent name and logo placement on all printed materials for events
* Quarter page advertisement in gala program

***Silver $5,000***

**Benefit to KIND patients:**

* **Provides 50 amalgam one surface fillings**

Special Events:

* Colorado Springs Wine Tasting
  + Sponsor
  + 4 tickets to attend event
* Strokes of KINDness Golf Tournament
  + Hole Sponsor
  + One foursome
* Denver Wine Tasting:
  + Sponsor
  + 4 tickets
* Expressions of KINDness Gala
  + Sponsor
  + 10 VIP tickets to attend event

Marketing & Public Relations:

* Special recognition on website as KIND’s Corporate Sponsor
* Sponsor recognition at all four special events
* Prominent name and logo placement on all printed materials for events
* Quarter advertisement in gala program

***Individual Sponsorships (includes recognition at the event)***

Printing for Denver Wine Tasting - $1,000

Centerpieces at Denver Wine Tasting -$500

Breakfast at Strokes of KINDness Golf Tournament (Includes Foursome) - $3,000

Beverage Sponsor at Strokes of KINDness Golf Tournament (Includes Foursome) - $2,300

Hole Sponsor at Strokes of KINDness Golf Tournament (Includes Foursome) - $1,600

Green Sponsor at Strokes of KINDness Golf Tournament - $500

Entertainment at Expression of KINDness Gala - $2,000

Centerpieces at Expression of KINDness Gala - $1,500

Parking/Valet at Expression of KINDness Gala - $2,500

Wine Toss at Expression of KINDness Gala - $2,500

Dessert Reception at Expression of KINDness Gala - $2,000

Individual VIP Sponsorship for Expression of KINDness Gala (includes a VIP table of 10 to the event) - $1,500

Printing at Colorado Springs Wine Tasting - $1,000

Centerpieces at Colorado Springs Wine Tasting - $500

**2016 KIND**

**CORPORATE SPONSORSHIP OPPORTUNITIES**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **COMPANY INFORMATION** | | | | | | | | | |
| Company Name: | |  | | | | | | | |
| Contact Name: | |  | | | | | | | |
| Address: | |  | | | | | | | |
| City | |  | | State: |  | | | Zip**:** |  |
| Phone Number: | |  | | Email Address: | | |  | | |
| Name as you would like it to appear in all promotional material: | | | | | | | | | |
|  | | | | | | | | | |
|  | |  | | | | | | | |
| **SPONSORSHIP & PAYMENT INFORMATION** | | | | | | | | | |
| Select: | * Diamond Sponsor $20,000 | | **Individual Sponsorships:** | | | | | | |
|  | * Platinum $15,000 | | * Printing for Denver Wine Tasting - $1,000 * Centerpieces at Denver Wine Tasting -$500 * Breakfast at Golf Tournament (Includes Foursome) - $3,000 * Beverage Sponsor at Golf Tournament (Includes Foursome) - $2,300 * Hole Sponsor at Golf Tournament (Includes Foursome) - $1,600 * Green Sponsor at Golf Tournament - $500 * Entertainment at KINDness Gala - $2,000 * Centerpieces at KINDness Gala - $1,500 * Individual table for 10 people at KINDness Gala- $1,500 * Printing at Colorado Springs Wine Tasting - $1,000 * Centerpieces at Colorado Springs Wine Tasting - $500 | | | | | | |
|  | * Gold $10,000 | |
|  | * Silver $5,000 | |
|  | |
|  | | | * Please charge my credit card in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_ * I will send a check in to KIND in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| Name on Credit Card: | |  | | | | | | | |
| Address: | |  | | | | | | | |
| Type of Credit Card: | |  | Credit Card Number: | | |  | | | |
| Card Security Code: | |  | Expiration Date: | | |  | | | |
| Signature: | |  | | | | | | | |