



2018 Corporate Sponsorship Partners

Kids In Need of Dentistry's mission is to increase the health and happiness of Colorado's children in need by eliminating dental disease through treatment and education.

Dear Friend of KIND,

I invite you to partner with us in 2018 by investing in Colorado's children as a corporate sponsor. Our corporate partnerships help us reach thousands of Colorado children every year with needed dental services. We provide care regardless of insurance coverage or income restrictions; no child is turned away due to the inability to pay, which is why your contribution is so valuable to the communities we serve.

In 2017, KIND provided free or heavily discounted dental care to over 8,000 children. As the Colorado population continues to experience rapid growth, so does the demand for KIND's programs, which include:

- **Four dental clinics across the front range**, serving uninsured, Medicaid and CHP+ eligible children
- **School-based mobile hygiene and sealant program**, serving 99 underserved schools in 2017
- **Community education and dental screening events** in collaboration with local health fairs, elementary and preschools, area non-profits, and community health partners.

KIND's corporate partners receive valuable benefits including marketing exposure, attendance at KIND events, access to the KIND brand and the opportunity for strategic alignment with our key community supporters including Metro Denver Dental Society, Mental Health Centers of Denver, Colorado Orthodontic Foundation, Denver Public Schools, Aurora Public Schools, and many others.

As KIND's new Executive Director, I look forward to collaborating with both our new and long-standing partners in 2018 to find innovative ways to provide needed oral healthcare, while holding fast to KIND's 106 year-old legacy of meaningful work on behalf of Colorado's children.

I welcome the opportunity to further discuss sponsorship opportunities with you and look forward to speaking with you soon. Please do not hesitate to reach out to me at 303-733-3710 x111 or eburbee@kindsmiles.org.

With Gratitude,

Ellie Burbee

Rise & Smile KIND Partners Breakfast
Metro West Dental Institute • 4.20.2018

Strokes of KINDness Golf Tournament
Bear Dance Golf Club • 6.18.2018

Expressions of KINDness Gala
Bigsby's Folly Craft Winery • 9.14.2018

TEL: 303.733.3710 • FAX: 303.733.3670 • 2465 South Downing Street, Ste. 210 • Denver, Colorado 80210





2018 Corporate Sponsorship



DIAMOND

\$25,000+
EVENTS TITLE SPONSOR (LIMITED)

Title Sponsor recognition at all KIND events below.

KIND website & social media recognition

-10 TICKETS
-Breakfast Sponsor

-Hole-in-One Sponsor
-2 Foursomes
-Golf Course Banner
-Stage Recognition & Presentation

-VIP Reception Sponsor
-20 Event Tickets
-10 VIP Tickets
-Full Page Program Ad
-Stage Recognition



GOLD

\$15,000+
EVENT SPONSOR

KIND website & social media recognition

-8 TICKETS
-Program Sponsor

-Luncheon Sponsor
-Hole Sponsor
-2 Foursomes
-Stage Recognition

-Entertainment Sponsor
-10 Event Tickets
-Half Page Program Ad
-Stage Recognition



SILVER

\$10,000+
EVENT SPONSOR

KIND website & social media recognition

-6 TICKETS
-Program Sponsor

-Hole & Cart Sponsor
-1 Foursome
-Verbal Recognition

-Auction Sponsor
-10 Event Tickets
-Quarter Page Program Ad
-Verbal Recognition



BRONZE

\$5,000+
EVENT SPONSOR

KIND website & social media recognition

-4 TICKETS
-Program Sponsor

-Hole Sponsor
-1 Foursome
-Verbal Recognition

-Event Sponsor
-10 Event Tickets
-Quarter Page Program Ad
-Verbal Recognition

Event Recognition

Friends of KIND Rise & Smile Breakfast
April 20, 2018

Strokes of KINDNESS Golf Tournament
June 18, 2018

Expressions of KINDness Gala
September 2018

KIND strives to provide quality benefits for our sponsors to encourage a long-term and rewarding partnership. Sponsors receive valuable benefits like strategic marketing exposure, attendance at KIND events, and access to the KIND brand. Each event reaches a different key audience and every sponsorship dollar goes directly toward our mission of increasing the health and happiness of Colorado's children in need by eliminating dental disease through treatment and education .

Customized Sponsorship Available; contact Ellie Burbee: eburbee@kindsmiles.org

**2018 KIND
CORPORATE SPONSORSHIP OPPORTUNITIES**



COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone Number: _____ Email Address: _____

Please send logo (jpg + eps versions) and name as you would like it to appear on promotional materials to: info@kindsmlies.org referencing the name your company and KIND corporate sponsorship.

Select Sponsorship:

- Diamond \$20,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000

Individual Event Sponsorships:

- Breakfast at Golf Tournament (includes Foursome) - \$3,500
- Live Auction @ KINDness Gala (Includes 4 Gala Tix) - \$3,500
- Breakfast @Partners Breakfast (Includes VIP seating) - \$2,500
- Beverage Ticket @ Golf Tournament (includes Foursome) - \$3,000
- Bloody Mary Bar @ Golf Tourney (includes Foursome)- \$2,800
- Silent Auction at KINDness Gala (Includes 4 Gala Tix) - \$2,500
- Valet/Lyft at KINDness Gala (Includes 4 Gala Tix) - \$2,500
- Golf Cart at Golf Tournament (Includes Foursome) - \$2,500
- Video Sponsor at Partners Breakfast (Includes VIP Seating) - \$2,000
- Dessert Reception at KINDness Gala (Includes 4 Gala Tickets)- \$2,000
- Centerpieces at KINDness Gala (Includes 4 Gala Tix) - \$2,000
- Gala VIP (Includes 10 Gala Tix) at KINDness Gala - \$1,800
- Golf Hole at Golf Tournament (Includes Foursome) \$1,600
- Golf Hole at Golf Tournament (no Foursome) - \$800
- Program (or) Coffee Bar Sponsor at Partners Breakfast - \$500

Please charge my credit card in the amount of \$ _____

-OR -

I will send a check to KIND in the amount of \$ _____

Name on Credit Card: _____

Address: _____

Card Number: _____

Type of Credit card: _____ Card Security Code: _____ Expiration date: _____

Signature: _____

KIND: 2465 S. Downing St. #210, Denver, CO 80210 • 303.733.3710 • www.kindsmlies.org