



## 2018 Corporate Sponsorship Partners

*Kids In Need of Dentistry's mission is to increase the health and happiness of Colorado's children in need by eliminating dental disease through treatment and education.*

Dear Friend of KIND,

I invite you to partner with us in 2018 by investing in Colorado's children as a corporate sponsor. Our corporate partnerships help us reach thousands of Colorado children every year with needed dental services. We provide care regardless of insurance coverage or income restrictions; no child is turned away due to the inability to pay, which is why your contribution is so valuable to the communities we serve.

In 2017, KIND provided free or heavily discounted dental care to over 8,000 children. As the Colorado population continues to experience rapid growth, so does the demand for KIND's programs, which include:

- **Four dental clinics across the front range**, serving uninsured, Medicaid and CHP+ eligible children
- **School-based mobile hygiene and sealant program**, serving 99 underserved schools in 2017
- **Community education and dental screening events** in collaboration with local health fairs, elementary and preschools, area non-profits, and community health partners.

KIND's corporate partners receive valuable benefits including marketing exposure, attendance at KIND events, access to the KIND brand and the opportunity for strategic alignment with our key community supporters including Metro Denver Dental Society, Mental Health Centers of Denver, Colorado Orthodontic Foundation, Denver Public Schools, Aurora Public Schools, and many others.

As KIND's new Executive Director, I look forward to collaborating with both our new and long-standing partners in 2018 to find innovative ways to provide needed oral healthcare, while holding fast to KIND's 106 year-old legacy of meaningful work on behalf of Colorado's children.

I welcome the opportunity to further discuss sponsorship opportunities with you and look forward to speaking with you soon. Please do not hesitate to reach out to me at 303-733-3710 x111 or [eburbee@kindsmiles.org](mailto:eburbee@kindsmiles.org).

With Gratitude,

Ellie Burbee

*Rise & Smile KIND Partners Breakfast*  
Metro West Dental Institute • 4.20.2018

*Strokes of KINDness Golf Tournament*  
Bear Dance Golf Club • 6.18.2018

*Expressions of KINDness Gala*  
Bigsby's Folly Craft Winery • 9.14.2018

TEL: 303.733.3710 • FAX: 303.733.3670 • 2465 South Downing Street, Ste. 210 • Denver, Colorado 80210





# 2018 Corporate Sponsorship



## DIAMOND

\$25,000+  
EVENTS TITLE  
SPONSOR (LIMITED)

*Title Sponsor  
recognition at all  
KIND events below.*

KIND website & social  
media recognition

-10 TICKETS  
-Breakfast Sponsor

-Hole-in-One Sponsor  
-2 Foursomes  
-Golf Course Banner  
-Stage Recognition &  
Presentation

-VIP Reception Sponsor  
-20 Event Tickets  
-10 VIP Tickets  
-Full Page Program Ad  
-Stage Recognition



## GOLD

\$15,000+  
EVENT SPONSOR

KIND website & social  
media recognition

-8 TICKETS  
-Program Sponsor

-Luncheon Sponsor  
-Hole Sponsor  
-2 Foursomes  
-Stage Recognition

-Entertainment  
Sponsor  
-10 Event Tickets  
-Half Page Program Ad  
-Stage Recognition



## SILVER

\$10,000+  
EVENT SPONSOR

KIND website & social  
media recognition

-6 TICKETS  
-Program Sponsor

-Hole & Cart Sponsor  
-1 Foursome  
-Verbal Recognition

-Auction Sponsor  
-10 Event Tickets  
-Quarter Page  
Program Ad  
-Verbal Recognition



## BRONZE

\$5,000+  
EVENT SPONSOR

KIND website & social  
media recognition

-4 TICKETS  
-Program Sponsor

-Hole Sponsor  
-1 Foursome  
-Verbal Recognition

-Event Sponsor  
-10 Event Tickets  
-Quarter Page  
Program Ad  
-Verbal Recognition

### Event Recognition

**Friends of KIND  
Rise & Smile  
Breakfast**  
April 20, 2018

**Strokes of  
KINDNESS Golf  
Tournament**  
June 18, 2018

**Expressions of  
KINDness Gala**  
September 2018

**KIND strives to provide quality benefits for our sponsors to encourage a long-term and rewarding partnership. Sponsors receive valuable benefits like strategic marketing exposure, attendance at KIND events, and access to the KIND brand. Each event reaches a different key audience and every sponsorship dollar goes directly toward our mission of increasing the health and happiness of Colorado's children in need by eliminating dental disease through treatment and education .**

**Customized Sponsorship Available; contact Ellie Burbee: [eburbee@kindsmls.org](mailto:eburbee@kindsmls.org)**

**2018 KIND  
CORPORATE SPONSORSHIP OPPORTUNITIES**



**COMPANY INFORMATION**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please send logo (jpg + eps versions) and name as you would like it to appear on promotional materials to: [info@kindsmls.org](mailto:info@kindsmls.org) referencing the name your company and KIND corporate sponsorship.

**Select Sponsorship:**

- Diamond \$20,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000

**Individual Event Sponsorships:**

- Breakfast at Golf Tournament (includes Foursome) - \$3,500
- Live Auction @ KINDness Gala (Includes 4 Gala Tix) - \$3,500
- Breakfast @Partners Breakfast (Includes VIP seating) - \$2,500
- Beverage Ticket @ Golf Tournament (includes Foursome) - \$3,000
- Bloody Mary Bar @ Golf Tourney (includes Foursome)- \$2,800
- Silent Auction at KINDness Gala (Includes 4 Gala Tix) - \$2,500
- Valet/Lyft at KINDness Gala (Includes 4 Gala Tix) - \$2,500
- Golf Cart at Golf Tournament (Includes Foursome) - \$2,500
- Video Sponsor at Partners Breakfast (Includes VIP Seating) - \$2,000
- Dessert Reception at KINDness Gala (Includes 4 Gala Tickets)- \$2,000
- Centerpieces at KINDness Gala (Includes 4 Gala Tix) - \$2,000
- Gala VIP (Includes 10 Gala Tix) at KINDness Gala - \$1,800
- Golf Hole at Golf Tournament (Includes Foursome) \$1,600
- Golf Hole at Golf Tournament (no Foursome) - \$800
- Program (or) Coffee Bar Sponsor at Partners Breakfast - \$500

Please charge my credit card in the amount of \$ \_\_\_\_\_

**-OR -**

I will send a check to KIND in the amount of \$ \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Type of Credit card: \_\_\_\_\_ Card Security Code: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**KIND: 2465 S. Downing St. #210, Denver, CO 80210 • 303.733.3710 • [www.kindsmls.org](http://www.kindsmls.org)**